

123rd show dedicated to the equestrian world scheduled at Veronafiere 4-7 and 12-14 November

FIERACAVALLI 2021: STARTING TOMORROW, VERONAFIERE WELCOMES 3000 HORSES, 300 COMPANIES AND MORE THAN 200 EVENTS

Inauguration of the Show at 12 noon in front of Hall 4. Dignitaries present included Francesco Battistoni, Undersecretary of the Ministry of Agriculture, Luca Zaia, President of the Veneto Region, and Federico Sboarina, Mayor of Verona.

www.fieracavalli.it

Verona, 3 November 2021- Equestrian passion returns to the forefront and doubles up at Veronafiere. Starting tomorrow, the 123rd edition of Fieracavalli will be staged over two consecutive weekends: 4-7 and 12-14 November. **Two weekends** attended once again in person for the landmark show in the horse world for enthusiasts, athletes, sector operators and families.

The event will welcome **3,000 horses** representing 60 breeds from all over the world, **300 exhibiting companies** from more than 10 countries with buyers arriving from 25 countries thanks to incoming programmes implemented in collaboration with **ICE-Trade Agency**. Not to mention 35 breeder associations, more than 200 events including sports competitions, exhibitions and conferences, **8 halls** and outdoor areas to be visited and 5 competition rings, in addition to 3 rings where horses and riders can warm up and for other tests and trials.

The Veronafiere Covid prevention safety protocol will be activated for the event: a **Green pass** must be presented in order to access the Exhibition Centre.

The **Inauguration** is scheduled on 4 November at 12 noon in front of Hall 4. The ribbon-cutting ceremony will be attended by: Maurizio Danese, President of Veronafiere; Federico Sboarina, Mayor of Verona; Marco Di Paola, President of FISE-Italian Federation of Equestrian Sports; Manuel Scalzotto, President of the Province of Verona; Francesco Battistoni, Under-secretary at the Ministry of Agriculture, Food and Forestry policies; Luca Zaia, President of the Veneto Region:

Topics of major current interest are a typical feature of Fieracavalli and embrace all the souls of the equestrian sector taking in breeding, business, sport, tourism, entertainment, art and society.

The **first weekend** will focus on major sporting competitions and the promotion of Italy's equine biodiversity. Events range from national show jumping competitions organized by Fise-(Italian Federation of Equestrian Sports), the Italian Champions Tour and the 123x123 Grand Prix, not to mention the debut of the Scuderia 1918 "Top Team" competition.

There are great expectations as ever for the final of the only stage in Italy of the **Longines FEI Show Jumping World Cup™**, with the top riders in the world competing on Sunday 7 November for a prize fund of more than 400,000 euros.

Italian saddle horses and Italian breeds are also in the limelight with the **Italialleva Show**, promoted by AIA-Italian Breeders Association and the Ministry of Agriculture, Food and Forestry Policies. Another new event scheduled for the first time at Fieracavalli is "Verona Auction", an international auction exclusively for Italian saddle horses in collaboration with Equinia.

The traditional **parade of carriages** in the historic centre of Verona is scheduled for the morning of Sunday 7 November thanks to the Italian GIA-Teams Group.

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The main events over the **second weekend** are the western riding contests, morphological competitions and cowboy disciplines: team penning and ranch sorting. The **European Arab Thoroughbreds Championship** also returns, as well as the Iberian and Friesian horse show.

Over the seven days in all of Fieracavalli, visitors will also be able to discover the beauties of Italy enjoyed in the saddle through the best **equestrian tourism** proposals from stables/riding schools, bridleways and horseback holidays highlighted in Hall 4.

The **Family area** in Hall 1 ensures that children can learn about the world of horses and experience the thrill of the "Saddle Christening". Lastly, the third edition of the contemporary art exhibition with an equestrian theme - **Art&Cavallo** conceived by architect Federica Crestani this year involves international artists.