

Fieracavalli

a Verona dal 1898

The 123rd edition of the show dedicated to the equestrian world is scheduled at Veronafiere 4-7 and 12-14 November

FIERACAVALLI 2021: TWO WEEKENDS OF PASSION, SPORTS AND BREEDER SHOWS

The most eagerly awaited events include the twentieth Longines FEI Jumping World Cup™, the Italian Breed Show and the European Competition Reserved for Arabian Thoroughbreds.

Verona, 8 September 2021 -**Fieracavalli** is galloping towards its **123rd edition** with a new format covering two consecutive weekends in November: **from Thursday 4 to Sunday 7** and then again **from Friday 12 to Sunday 14** at Veronafiere. An extraordinary solution for the landmark event in the international equestrian world, conceived during the pandemic to ensure maximum safety for all participants, from sector professionals to horse enthusiasts.

Fieracavalli has organized many events throughout Italy, including sporting and social occasions, as "warm-up" initiatives with a view to the exhibition specifically for the equestrian world. *"On average, every year, Fieracavalli attracts more than 160,000 thousand visitors: the decision to extend the event from four to seven days seeks to regulate this flow of visitors in response to the health and social distancing requirements imposed by Covid19,"* said **Giovanni Mantovani**, CEO of Veronafiere. *"This year, the show confirms an important calendar of events meeting the interests, passions and requests of everyone involved in one way or another in this sector, from professional riders to breeders, horse enthusiasts and equestrian tourism operators."*

SPORT On a sporting level, events include the twentieth edition of the **Longines FEI Jumping World Cup™**, scheduled on the first weekend of the event (4-7 November), in addition to the finals of the two national competitions organised by Fieracavalli itself: The **Italian Champions Tour** and the **123x123 Grand Prix**. The second weekend sees international show jumping competitions continue with the **CSI2***. The **TOP Team** competition is also making its début this year, where the most famous horse&rider pairs of **Scuderia 1918** and five pairs selected by **Jumping Verona** will compete for charity: the prize money will be donated to a charity association.

BREEDING WORLD. The 123rd Fieracavalli once again ensures considerable emphasis on the **Italian Breed Show**, testifying to the richness of Italian equine livestock, with aptitude tests and performances in collaboration with **AIA** and **ANAREAI**, with the **Patronage of the Ministry of Agriculture**. **Arabian thoroughbreds** are the protagonists of the **European Competition** and the **B International Show** - international events that aim to develop relationships and business opportunities related to this breed. **Italian saddle horse** are an excellence of our country on a European scale and come to the fore in the **Breeding Circuit Final** with the finals of the "Free Jumping", "Obedience and gaits" and "Morphology-Aptitude Circuit" categories, in collaboration with the Ministry of Agriculture (MIPAAF). There is an absolute début for **Verona Auction**: the international on-site and on-line auction exclusively for Italian saddle horses in collaboration with **Equinia**, a French company specialized in this sector and accredited all over the world. Lastly, the **Iberian Horse Show** will welcome about 100 horses including PRE (Iberian thoroughbred), Lusitanian and Hispano-Arabian horses as protagonists of the Iberian show, not to mention Friesian horses.

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EQUESTRIAN TOURISM During the two Fieracavalli weekends, **horse tourism** and slow, sustainable contact with nature is in the limelight in Hall 4. The **'Talk area** will host interviews, meetings and round tables to highlight all the beauty of Italy ready to be discovered while sitting in a saddle.

FAMILY ENTERTAINMENT. The Family Area in Hall 1 will welcome playful moments and **artistic-educational workshops** for children developed by **Art&Cavallo** and the **Donkeys of Reggio Emilia** donkey home. Area A offers kids the chance to experience the thrill of **the Saddle Christening** - sitting on a horse for the first time - as well as discover the world of donkeys at first hand. In the outdoor area, top **Country music** groups performing live will be joined by the most popular Line Dance schools.

ART&CAVALLO Hall 2 will host the third edition of the **contemporary art exhibition** with equestrian themes involving international artists curated by architect Federica Crestani.

SUSTAINABILITY. With the aim of reducing the environmental impact of transporting the 2,700 horses attending the Show every year, Fieracavalli has confirmed the agreement with **ALIS** - Associazione Logistica dell'Intermodalità Sostenibile (Logistic Association of Sustainable Intermodality). Thanks to the combination of several methods of freight transport, a reduction in CO2 emissions of between 40% and 60% compared to transport performed exclusively by road is estimated.

SAFETY. In accordance with the Decree Law dated 23 July 2021, entrance to the Exhibition Centre will require the presentation of a Green Pass or a swab with a negative result performed within the previous 48 hours. Veronafiere has also adopted a specific **Safe business protocol** with advanced covid prevention measures, including temperature scanners at the gates, access quotas, rapid swab points, electronic tickets and sanitizing of environments.

[HERE ARE TWO FACT FILES PROVIDING MORE DETAILS ABOUT THE EVENTS SCHEDULED OVER THE TWO WEEKENDS IN NOVEMBER SEPARATELY FOR SPORT AND THE BREEDING WORLD](#)

SPORTING EVENTS During the first weekend (4-7 November), Hall 8 is once again the competition venue for the most eagerly awaited indoor event on the national calendar - the only Italian stage of the Longines FEI Show Jumping World Cup™, celebrating its twentieth edition this year. The finals of the two Fieracavalli national competitions will also be held in Hall 8: The Italian Champions Tour and the 123x123 GP. The FISE Arena competition ring in Hall 5, on the other hand, will see talented young show jumping riders compete in different types of competitions on a national and federal scale.

The sporting calendar is expanded this year with the début of the TOP Team competition, where the most famous horses and riders of Scuderia 1918 and five selected by Jumping Verona will take to the field for a good cause. On Saturday 6 November, the two international teams will compete in a technical competition; the prize money won from the total points achieved will then be donated to a charity association. This preview has ambitions of becoming an annual event.

The second weekend (12-14 November) sees the international show jumping competitions continue with the CSI2* in Hall 8. Hall 3 hosts American riding styles with Team Penning and Ranch Sorting competitions.

BREEDING WORLD. Over the first weekend (4-7 November), Hall 1 will host the Italian Breed Show of horses in the stud book and register, highlighting the richness of Italian livestock and the importance of breeding in this sector. There will be breeder and breed reviews, aptitude tests and exhibitions in collaboration with AIA and ANAREAI with the patronage of the Ministry of Agriculture (MIPAAF).

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Hall 3 is home to the Italian Saddle Horse, an example of our country's excellence on a European scale. In collaboration with the Ministry of Agriculture (MIPAAF), the Final of the Breeding Circuit will take place, with the finals of the "Free Jumping", "Obedience and Gait" and "Morpho-aptitude circuit" categories for stallions and mares up to 3 years of age.

The second weekend (12-14 November) will see the finest Arabian thoroughbreds compete in the European Championship and the B International Show. Hall 2 welcomes the Iberian and Friesian Horse Show. About 100 horses including Spanish thoroughbreds (PRE), Lusitanians, Hispano-Arabians will be the protagonists of the Iberian Show. Competitions and demos will highlight the aptitude of these breeds in areas such as dressage, Haute École and Doma Vaquera, in collaboration with UAIPRE-United Italian Pura Raza Española Associations, the association that maintains the Spanish thoroughbred PRE stud book in Italy, as well as with other sector associations that seek to promote Iberian breeds, joined by the Italian Friesian Horse Association. Last but not least, Hall 1 promotes competitions and initiatives focusing on American breeds such as Quarter, Appaloosa and Paint horses duly entered in the AQHA, APHA and ApHc breed registers.

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