



124<sup>th</sup> edition of the Horse Show scheduled at Veronafiere 3-6 November

# FIERACAVALLI 2022: TICKETS FOR THE EVENT ONLINE AT LAST!

Verona, 18 October 2022 - The wait is over: **the** Fieracavalli **online ticket office is now officially open**: as of today, you can use the <u>fieracavalli.it/biglietti</u> link to buy tickets for the landmark event of the international equestrian scene. Tickets for Jumping Verona and the eagerly awaited Golden Gala will also soon be available online. This year, visitors can once again purchase tickets on the day at the ticket offices from 3 to 6 November.

The opening of the online ticket office coincides with the official launch of Fieracavalli's own **new website**, today much more functional and appealing. Completely upgraded graphics mean that <u>www.fieracavalli.it</u> today boasts a new, simple and intuitive interface to ensure that users enjoy **easy browsing experience**.

From the new and entirely re-designed home page provides quick access to all sections of the site, especially the most popular ones which are now clearly highlighted thanks to a chessboard menu that immediately takes users into the universe of the event. **The catalogue** and **ticket office** can be reached immediately thanks to dedicated buttons positioned strategically at the top of the home page itself.

The various sections especially include the brand new **Food Area**, which, for the first time in the history of the event, hosts a special event featuring the finest street food: **SAPORI DI RAZZA** is the competition to elect the best street food on offer during the horse show scheduled 3-6 November 2022 in Verona.

The graphic restyling also involved the **Jumping Verona** section, inspired by the livery colours of the **Longines FEI Show Jumping World Cup<sup>™</sup>**. From the Italian Champions Tour to the 124X124, by way of Top Team and the eagerly awaited final of the World Cup, the home page provides easy access to all the sections dedicated to the show jumping competitions over the four days in Verona.

## www.fieracavalli.it

### **USEFUL INFORMATION**

ONLINE TICKETS www.fieracavalli.it/biglietti Daily ticket - full price: €23\* Daily tickets - discount: €18\*

\* excluding any advance sale rights and service fees

TICKETS ON THE DAY Daily ticket - full price: €26 Discounts:

- CHILDREN 0-5 YEARS: free
- Children 6-12 and Over 65: €18
- Decathlon Card: €20 (valid only for the card holder)
- CartaVerde (Vita in Campagna, L'Informatore Agrario, MAD-Macchine Agricole Domani): €20

WHERE Veronafiere Exhibition Centre Viale del Lavoro 8 – 37135 Verona

## TIMETABLE

Thursday 3, Friday 4 and Saturday 5 November 09:00 - 23:00\* \*business halls close at 19:00 Sunday 6 November 09.00 - 19.00

#### VeronaFiere Press Office

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